Website Design & User Requirements

- Ease of use and maintenance
  - Service provider upgrades and promotion
  - Impact on current platform database
  - Homepage with easy to follow navigation
  - User friendly, membership is older and perhaps limited/not tech savvy
  - Manual data entry for membership & events
  - System security – password protection
    - Members only
    - Directors/Officers only
    - Outside interested parties (Home page & Calendar only)
  - Archive historic data/newsletters/photos
- Membership
  - Self-services by membership
  - Club officers/directors and responsibilities
  - Bylaws
  - Ease adding new members
  - Maintenance of current membership
  - Renewal invoicing & processing
    - Early renewal discount
    - Late renewal penalty
    - Reminders
  - Returning member after membership lapse
  - Newsletter/Event photos, current & archive
  - Fishing focus pages; Leaderboard/FOM/kayaks/tips/etc.
  - Communication with
    - Email
    - Texting
    - Scales to mobile phone
  - Links To/With
    - Safe boating
    - Tide & weather forecast
    - How to catch fish(You Tube)
  - Financial reporting
  - Wavier tracking
- Events
  - Coming events calendar with links to flyers/registration/etc.
  - Single function; i.e. fishing event or picnic only
  - Multi-function; i.e. fishing event combined with a picnic
    - Ability to sign up for both, sign up for one only
    - Single fee for both
    - Discounted fee for single sub event
  - Inclusion of guest and/or non-members
  - Participation by individual, by boat/team
  - Multiple events in a single week/month
  - Reminders
  - Report generation, who is attending
    - Posting to the website
  - Financial reporting
  - Late fees
- Club Store

- List of items with pictures
- For Sale page
- Ease of purchase/payment
- Communication/processing with supplier(s)
- Database
  - Eliminate the need for multiple platforms; i.e. Constant Contact, Excel spreadsheets
  - Report generation
  - Data extraction
- Financial Reporting
  - Monthly/Quarterly/Annual
  - Integration with financial institution
  - Interface with Quickbooks/Venmo/others?
  - Government
  - Club & Event specific